

Bátor Tábor

ANNUAL REPORT 2017

We change lives!





We create life-changing experiences, build strength and confidence and help develop tools necessary for life and recovery for seriously ill children and their families. Our camps are entirely cost free. We believe that the sun always shines behind the clouds.



At Bátor Tábor, we value interpersonal relationships, eye contact, long conversations, playing and laughing. We believe that this is more important than ever in our increasingly digital and stressful world.

Community and positive attitude gives strength to children fighting serious and chronic diseases, as well as, to their families. During their time at camp, our campers find their voice again, regain their self-confidence and faith. One of our young campers said it perfectly: "For me, Bátor Tábor is rebirth. Here, we learn again, how to be happy and brave, we become confident again and are reminded that we are worth as much as healthy people."

The impact of Bátor Tábor goes even further, our volunteers find new perspectives here and are enriched by an experience of a lifetime. They step out of their comfort zone, leave behind the hectic world for a week and discover the uplifting joy of giving.

For 17 years, we have believed in the healing power of interpersonal relationships and laughter.

We are grateful to all of our past and present supporters, together with whom, we are able to carry on this tradition in an ever changing world.

Erna Kindli

3

Who are we?

Bátor Tábor organises therapeutic

recreation camps for seriously ill children and

their families, as well as, for families who have

lost their children due to a severe illness.

In addition to Hungary, children come to us from three countries, Czech Republic, Poland and Slovakia. We are a regional centre.

WARSAW

Our Hospital Representatives recruit our campers from 47 Hungarian and 13 foreign hospitals and are prepared with regard to camper criteria.

> We host nearly 1000 campers seriously ill children and their family





volunteers 50 otries

years



The main point of the camps is to let children face different challenges, and to provide them with opportunity for success and reinforcement.

We independently operate our campsite in Hatvan, Hungary. The campsite can hostand accommodate 168 persons per session.

Our GO! programme

reaches 2 hospitals in Warsaw

and 1 in Bratislava.

All of our programmes are free.

We successfully launched our GO! program that aims to provide therapeutic recreation to children confined in a hospital.

We ensure overall health

safety in the camp.

seriousfun children's network

SeriousFun Children's Network is a global camp association with 30 members; Bátor Tábor is the only one in Central Europe.



6 TYPES OF PROGRAMS MARCH - NOVEMBER

SUMMER CAMPS

2 INTERNATIONAL SUMMER CAMPS

3 FAMILY CAMPS

4 SIBLINGS CAMPS

5 BEREAVEMENT CAMPS

6 GO! PROGRAMME

7-18 Children with serious illnesses

7-18 Children with cancerous diseases from Poland, Slovakia, and the Czech Republic 2x /YEAR

FAMILIES Families in which the child with a serious llness is under 7



members - each year.

FAMILIES Families who lost a child due to a serious illness

including prenatal loss



Children confined to hospital beds and their family members



Activities:



















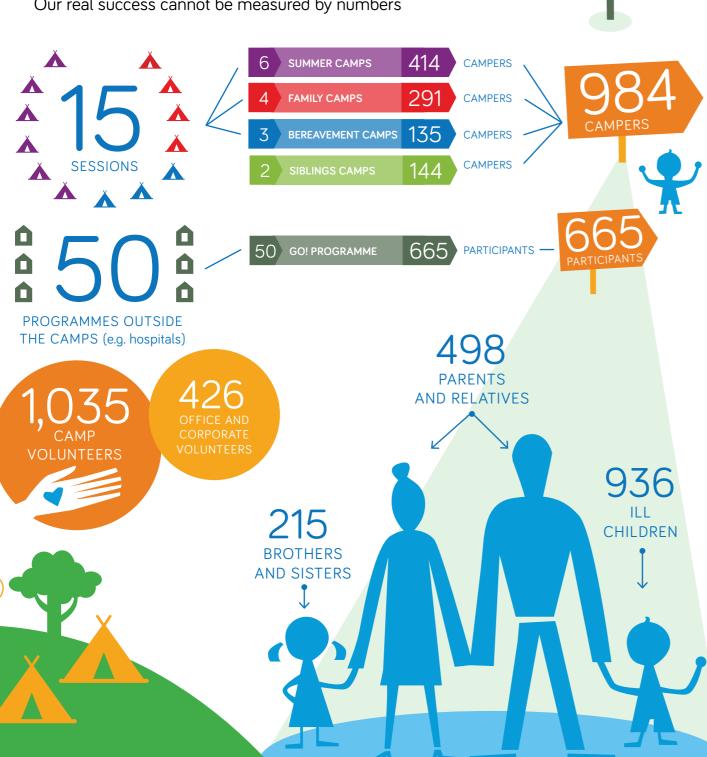




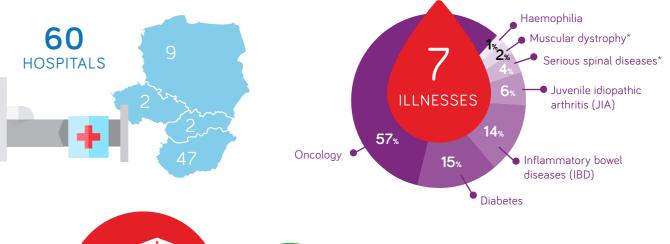
Milestones 2017

Our real success cannot be measured by numbers





Medical background

















630 for camp bracelets



2,420 blood glucose



8,710 camp photos







462 fish caught (and released)



36,513 training hours

countless lifelong friendships, thousands of smiles a day, millions of unforgettable moments... All of this, free of any charge.



AT CAMP

SIBLINGS CAMP

144 children participated in our Siblings Camp that serves children with cancer or diabetes and includes their healthy brothers and sisters.

"When we were playing together outside looking at the lake, my brother let me rest my head on his shoulder, it was like home excecpt he never let me do that at home. I said to him, thank you, Brother, this was the best day of my life." Sibling Camper



FAMILY CAMP

74 families, 291 campers took part in our Family Camps.

"My son realized he is not alone with his illness. As for me, with the help of the other parents, I overcame many of my fears and I got answers to many of my questions." - Family Camp mother



BEREAVEMENT CAMP

The 5th Bereavement Camp was launched. Families that have lost a child due to a serious illness return to our camps three times in one calendar year. 21 families began a common journey, in which we helped with grief counseling, in addition to, therapeutic recreation to aid in the process of grieving.

"Bereavement Camp accompanied us the whole year, helped us heal and find each other and ourselves again." Bereavement Camp

SUMMER CAMP

414 campers in 6 **Summer Sessions** experienced the healing of therapeutic recreation

"Bátor Tábor is the most wonderful place in the world, where you can leave behind all your fearsand live a normal life again. Just like before your *illness."* - one of our campers

GO! PROGRAMME

Since 2015 our GO! Programme has been taking the healing power of play and therapeutic recreation to children confined to hospital beds. Our well-prepared volunteers regularly visit the Semmelweis University 1st Pediatric Clinic and St László Hospital, Stem Cell Transplantation Unit. Together with Vertebra Foundation, Gyógyító Jószándék Foundation, and Eurakvilo Foundation we organise full and half-day programmes filled with experiences for children in the treatment for cancer, muscle dystrophy, and severe scoliosis. Due to the success of the programme Warsaw hospitals and a hospital in Bratislava also began to participate in GO!

"... you are much better than wifi!" - GO!



SPRING FAMILY DAY

Each year, there is a day when our campers can bring their family members to visit our campsite in Hatvan and share where they had their memorable experiences. A thousand words are not enough to describe Bátor Tábor. In 2017, 749 guests participated in our Spring Family Day.



NEW HORSES IN CAMP

Chilli and Aquarelle have arrived to camp - they quickly became friends with the other horses and comfortable in their



NEW VOLUNTEER ROLES

We have introduced new volunteer roles at camp. Our special cottage cimboras are qualified professionals, who can handle behavioural challenges and difficult situations that may arise between kids at camp. From this year on, they are permanent members of the camp crew. Just like our **office** volunteers who perform administrative duties connected to the programmes.



OUR MEDICAL BACKGROUND

As always again, the camp's invisible **medical background** was ensured by doctors, specialised nurses, dieticians, and physiotherapists. Their competence and hard work is absolutely essential to our success.

BUILDING A BEAUTIFUL CAMPSITE

We have further improved our campsite. Thanks to the SeriousFun Children's Network, we could establish a new irrigation system, as well as upgrade the heating system in the dining room.



LOGICHALLENGE **/TEAM BUILDING**

We implemented new programmes for the children. Logichallange is an "escape room" where the campers' logical thinking and cooperation skills are put to the test. Teambuilding is a 90 minute game filled program where the whole camp work and have fun together.

MULTI ART 1% CAMPAIGN

Nine Hungarian artists drew attention – with their works – to the importance of offering 1% of personal income taxes. Poems were composed by János Lackfi and Orsolya Karafiáth, an impromptu video was made by the Grund Theatre, a song was written by the band Lóci játszik, a picture was made by Péter Weiler, a caricature by Marabu, and a magic trick presented by Soma Hajnóczy.





FÉLEK-ÉLEK 1% CAMPAIGN

Our Félek-Élek [Fearless Living]
1% campaign was awarded two silver
and one bronze Penge Awards, as well
as one silver EFFIE Award. In total,
we received 113 million HUF worth of
1% offerings from nearly
24 000 tax payers. Thank you!



BÁTOR AMBASSADOR

Anyone can become a **Bátor Ambassador** by organizing charity and fundraising events on behalf of Bátor Tábor. Café Lölli (Cegléd), Hekk (Keszthely), and Airsoft Eger raised funds for the camp throughout the whole year. Similar initiatives were undertaken by the Bertold Frizura és Szépségszalon (Hatvan), Tire_Trophy, Pozsonyi Piknik, Rajzmánia, NoComment Hipphopp, Tavaszi Horgászshow, Buddha Bar, the ITL Group, Segítsüti, the Concours d'Elegance, the Budapest Business Party, the 1000 Ütés Napja (Hatvan), eDigital, Eisberg, Aldi, the accountancy office Berger, szállásvadász.hu, the programme RunAddict of NN, and Kieselbach Gallery. Funds were also raised for the camp at a Sun Salutation Yoga Flashmob, mandala market in Sopron and at an in-home event featuring a speaker on North Korea. Tamás Vincze wrote a book about his cancer journey and is donating the revenues from the sale of his book. Four restaurants (Apacuka, Big Fish, Costes Downtown and Jamie's) have joined our Eat, Pay, Love campaign. They donated 10% of their revenue to us on Thanksgiving Day.

LONDON GALA

Celebrities, Dame Maggie Smith and David Gray, attended the SeriousFun London Charity Gala. They joined in honouring guest, Peter Hegedűs, who participated in three Bator Tabor camp sessions as a seriously ill child. All 600 guests rose to give Peter a standing ovation after hearing his moving story.

GOLF

On a sunny September day, 86 golf players participated in our charity **Golf** event. They raised more than 70 million HUF for the foundation.



CHARITY SPORT TEAM

Élménykülönítmény, the first Hungarian charity sports community, was launched 7 years ago. By November, the funds raised by our athletes were more than 150 million HUF. In 2017, the group's purple T-shirt was taken to the North Pole, around Tisza-tó and Lake Balaton, as well as, to Vienna, Berlin, and the green mountains of Gerecse. In the spring, at the 32nd Telekom Vivicitta, we cheered on 60 brave runners, who raised nearly 3 million HUF. 29 enthusiastic swimmers entered the Balaton Cross Swimming competition, and the result was 3,665,642 HUF for charity. Autumn was exciting: the 32nd SPAR Marathon was record breaking – our 300 runners raised 14 million HUF for Bátor Tábor.



CAMPSITE

In 2017, our campsite hosted company workshops, family days and team buildings. Employees of 20 companies trained and reenergized themselves in the special atmosphere of Bátor Tábor: Scitec Nutrition. Adecco. Forbes, MVM, Beneford, Provident, HP Inc Hungary Ltd, Skull Kft., Union, Strabag PFS, CIB Bank, HR Partners, Georgiatech University, Europrax, Morgan Stanley, Hungaropharma, MagNet Bank, Nemzeti Útdíjfizetési Szolgáltatási Zrt., Hospital Albert Schweitzer, and Unilever. For many years, GlaxoSmithKline has been one of the most prominent corporate supporters of Bátor Tábor and SeriousFun Children's Network. This year, our campsite accommodated the European Camps' and GSK's annual reunion.



HUNGAROGÁLA

Hungaropharma Zrt, together with its partners, raised more than 15 million HUF (in the course of one evening) for charity at their annual year-end partner event. Instead of giving expensive gifts to clients, the pharmaceutical company invited 200 of its most important clients to bid on contemporary works of art in charity auction format. The proceeds of the auction were matched by the company, and offered to our Foundation.

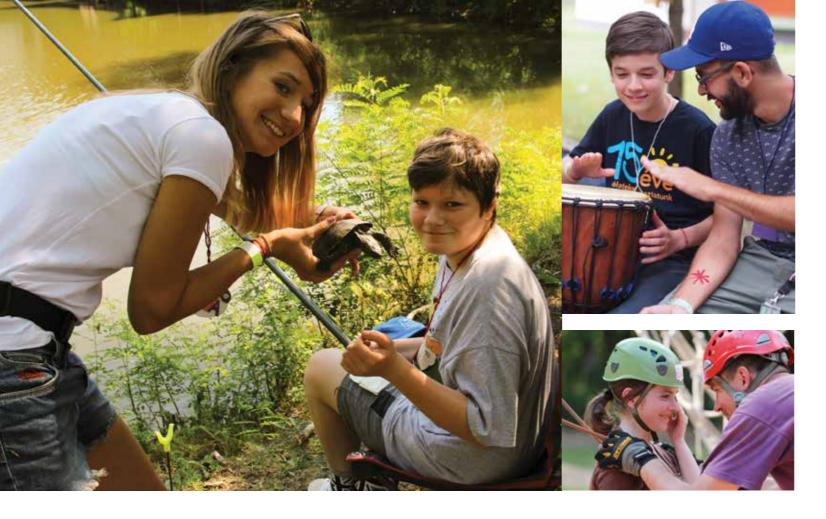
The highlight of this year's charity contemporary art auction were the strories three families shared about what illness has stolen from their lives and how Bátor Tábor managed to give life back to them. In October, at our Warsaw, Poland, art auction, in addition to the works of art, all 150 guests were awed by three Polish campers of ours. Combined, the two art auction events, sold 153 contemporary art pieces and raised an amazing 128 million HUF in support of Bator Tabor.





Through the generous, yearlong international fundraising campaign of **Adecco**, 14 million HUF were raised for Bátor Tábor by enthusiastic Adecco employees. In May, we collected kilometres together at a cycling event around Lake Velence.





Volunteering

We change lives... of volunteers, too.

CAMP VOLUNTEERS

They are the ones who provide for the physical and mental well-being of children in our camps. On average a volunteer takes part in 3 sessions, however, there are some who have been visiting our camps each year for 10 years. Often, volunteers feel a positive, personal change due to their camp experience.

1,035 camp volunteers 90,250 hours worked

"For me, Bátor Tábor is hope. Hope, for our campers to grow up healthy. Hope, that there is still selflessness on Earth. Hope, that there are still good people in this world, trying to help others. Hope, that there is a foundation in the 21st century that operates in a transparent and exemplary way. Hope, that all this will be continued."

ONE-DAY VOLUNTEERS

These individuals cannot commit to a full session, but are ready to help for several hours or a few days in our office or at our events. There are others who support us by providing professional or technical assistance, such as translation or graphic design.

460 one-day and company volunteers 2.390 hours worked





"Running for Bátor Tábor does not only mean reaching the finish line, but going on a jorney as well. For yourself. And for others."

- Charity Athlete



It is good to experience again and again, that the way to myself is through others. Here, I care for others, still I feel at peace with myself, more than ever. The world is beautiful, and it's so good to be a part of it." Camp Volunteer

CHARITY ATHLETES

Athletes take part in athletic contests wearing the colours of Bátor Tábor and fund-raise on our behalf. 27 members of BENEFITness - our lifestyle changing program

460 athletes of 'Élménykülönítmény' 27 members of BENEFITness - our lifestyle changing program

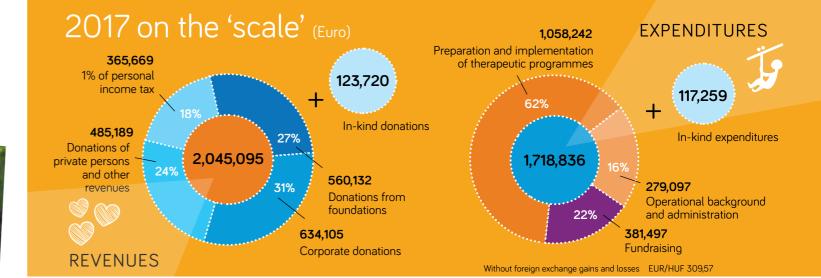




12 Reasons to support Bátor Tábor

- We change lives together. 1000 campers enjoy momentous experiences at Bátor Tábor, each year.
- We are transparent. We have been in stable operation for 15 years. Our finances are verified by Deloitte.
- We are independent. Our operation is based solely on corporate and private donations. We do not accept state resources, nor do we apply for them.
- We provide quality. Our expertise and professionalism is controlled by the SeriousFun Children's Network and the International Camping Evaluation. It ensures that your donation will be used in the best way.
- Our supporters are satisfied. Thousands of private donors and hundreds of companies have experienced how their support has value by helping us to build new buildings... and new beginnings.
- It is a social investment. Each year, almost one thousand campers, one thousand volunteers and the participants of our hospital programmes are spreading the philosophy of philanthropy. In this way, your support becomes a real social investment which creates value outside the walls of Bátor Tábor.
- It has measurable effect. Campers develop a better attitude about their illness and recovery, a more positive self-image and improved social skills and relationships beneficial outcomes and effects of Bátor Tábor are also proven by international studies.
- We are multifaceted. There are 20 different ways to support us. This is how the stability and sustainability of Bátor Tábor is ensured.
- We are international. Bátor Tábor was founded by 9 enthusiastic, young, Hungarian individuals. It makes them incredibly proud that their initiation has now crossed our borders. As a Central European centre our camp welcomes children from abroad, and our operation is irganised according to international standards.
- It is worth supporting. As a non-profit, we can issue a tax certificate for all companies registered in Hungary, which enables them to deduct 120% of their donations from their taxes.
- We are growing. In 2001, we had 70 campers, and until today 8,000 campers and almost 3,000 volunteers experienced Bátor Tábor.





THANK YOU FOR JOINING US! - 2017 PRIMARY CORPORATE DONORS

OVER 20 MILLION HUF

GlaxoSmithKline Services Unlimited (UK) • SeriousFun Children's Network (US) Abercrombie & Fitch (US) Shire (US)

10-20 MILLION HUF

Adecco Személyzeti Közvetítő Kft. • Aldi Magyarország Élelmiszer Bt. • Hungaropharma Zrt. • Union Bizotsító / Wiener Städtische Versicherungsverein (AT) • Velux Alapítványok

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3-5 MILLION HUF

Deutsche Bank Magyarország • dm Kft. • Dudus Ipari Tanácsadás Bt. • Siemens • Strabag Property and Facility Services Zrt.

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 AXN Magyarország Kft
 Bau-Komplex Építőipari, Vállalkozó
 és Ingatlanforgalmazó Kft.
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 Berger

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1-5 MILLION HUF

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We are grateful for all of our corporate and individual donors, especially to our repeat donors. We are also grateful to those offering 1% of their taxes, to all participants of our charity events, runners and volunteers of our 'Élménykülönítmény' and BENEFITness programmes, to those who fill their cars via MOL-Bátor Tábor Cards, to the members of Telenor - Bátor Tábor mobile fleet, and to all those who have contributed to our success through any donation - time, tools, knowledge or monetary.

THANK YOU!





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OPERATION

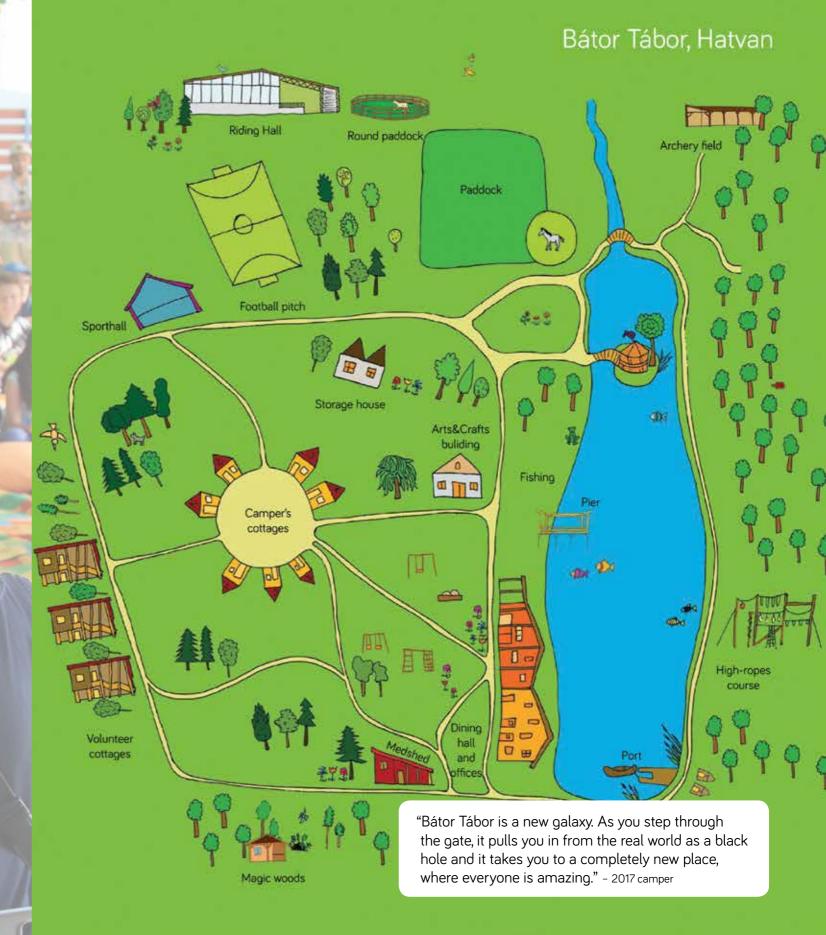
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