

OUR MISSION



Bátor Tábor, the Camp of Courage is more than a camp. We have been changing lives since 2001. We are providing life-changing experiences to seriously or chronically ill children and their families and to families who have lost a child. We bring laughter to the hospital beds, through our online programs to homes and classrooms so that we can give strength and courage through games and joint experiences in difficult situations. We believe that making the experience and approach we've built up over 20 years in preserving mental health available to everyone is more important than ever before.

We believe the sun always shines behind the clouds.





BÁTOR TÁBOR IS WHERE YOU ARE

Bátor Tábor in the past 20 years gave courage to approximately 15,000 people, children struggling with cancer or other severe, chronic illnesses and their families in camps, hospitals, and online.

We aim to soothe mental difficulties caused by illness, isolation, fear, and loss of control, and give back a carefree childhood.

The pandemic has not left Bátor Tábor untouched. In 2020 we could not receive children in the camp, we could not go to hospitals, we could not cheer our charity athletes at the events moving the whole city as many times as earlier, and our fundraising activities have also shrunk. However, we all work for Bátor Tábor in the knowledge that the sun is shining even above the rainclouds. During the pandemic, perhaps we needed cheerfulness and courage more than ever. Therefore, our team last year did its best to support the mental health of ill children and their families.

As a response to the situation, we developed online programs. Thus, we could exploit our 20 years of experience not only for the benefit of encouraging severely ill children. In addition to the children affected by ill health, we were able to help others as well: anyone who, because of the pandemic, has experienced the same feelings that our campers and their families are experiencing - fear of illness, isolation, loss of control. We have created various programs for families, adults, companies, children in hospitals, and our one-time, now adult campers.

At the end of the year, we started our online school program to provide community experiences to classes forced to take up digital education.

We are overjoyed that our activities could contribute to the preservation of mental health in the wider society as well. We are grateful to you, as our achievements are the achievements of us all. We would like to thank all our past and future supporters, volunteers, colleagues, and partners for standing by our side in this mission!

Erna Kindli CEO

IN OUR CAMPS, HOSPITALS, ONLINE:



WE GIVE COURAGE TO EVERYONE.

The long-term effects of the method applied in Bátor Tábor, therapeutic recreation is proven, among others, by our joint research together with Yale University: based on the feedback from parents, of the children who participated in our camps

79% BECAME MORE OPEN TO NEW THINGS;

77% EXPERIENCED IMPROVED SELF-CONFIDENCE;

76% EXPERIENCED IMPROVING INDEPENDENCE;

72% DEVELOPED BETTER SOCIAL SKILLS.

In 2020, when the COVID-19 epidemic broke out, we had to close the gates of the camp for some time, and we could not visit hospitals in our GO! project. However, this did not mean - could not mean - that we abandon our campers. We knew that now we have to show not only to them (who have already experienced anguish, fear, loss of control due to isolation) that the sun is shining even above the rainclouds. The latest research shows that digital education has separated classmates, friends, while the home office and homeschooling have disrupted family roles.



Parents had to assume the role of teacher and friend beyond being the parents for their children, while the latter were cut off from friends and peer contact.

Therefore, expanding our portfolio we developed online programs. We also extended the pool of participants: during our online programs we gave courage not only to children facing health conditions and their families but to everyone willing to spend a few hours playing in a safe environment to gain more strength to face the challenges of the quarantine.

OUR CAMPS

In our **Summer Camps**, we offer life-turning experiences for 6 days to children and teenagers between 7-18 years of age, who

- > fight with cancer or leukemia,
- > live with diabetes or hemophilia,
- > are treated with IBD or JIA,
- > had an organ transplant,
- > or live with severe spinal diseases.

In the autumn we receive families in which the child with a serious illness is under 7. In the **Family Camp**, they collect memories together for four days, and we pay special attention to the parents as well. The families will become part of a cohesive, supportive community, where they can recuperate and gain strength as a family.

A severe illness often cripples the relationship between siblings; therefore we concentrate on sibling relationships in the spring. In the 4-day **Siblings Camps**, ill children come with their healthy siblings, and we pay as much attention to the healthy siblings in the camp as to the children struggling with illness. They face challenges and adventures together and individually during the programs, and thus they can discover the path towards each other and strengthen their relationship again as siblings.

We do not abandon families even in the hardest times. In the **Bereavement Camp**, we receive families who lost a child due to a serious illness, an accident, or prenatal loss. Laughter and crying go hand in hand during the 4 days of the camp, where the usual programs of the camp are supplemented by bereavement therapy, led by a bereavement therapist. Families visit the Bereavement Camp three times over one year.



GO! HOSPITAL PROGRAM

The real essence of the camp can be created near the hospital beds, even during an afternoon: laughter, playing, carefree joy, the start of new friendships. The specially trained volunteers of our GO! Program sneak in a sliver of Bátor Tábor to hospital beds.

In 2020, from January to March, until the pandemic rendered the organization of the program impossible, our specially trained GO! volunteers brought the healing experiences of the program to 7 partner hospitals (2 in Warsaw [PL], 1 in Bratislava [SK], 2 in Budapest [HU], 1 in Debrecen [HU] and 1 in Pécs [HU]), to 220 severely ill children confined to hospital beds.



Please note that the video is in Hungarian.



ONLINE PROGRAMS

In Hungary

If only virtually, but we could open the gates of Bátor Tábor wider than ever. Going online allowed us to organize programs not only for severely ill children and their families, but to take the healing power of playing to everybody who likes to chill out, play in a safe space and forget about the challenges caused by confinement and isolation for an hour and a half or two hours.

As is the case with all our programs, this was done with the help of volunteers. We have developed various online programs, all built on the methodology of therapeutic recreation

- for families
- our one-time, now adult campers
- companies
- > adults,
- > children confined to hospital beds,
- > and classes.



Severely ill teenagers, who could not participate in the camp this summer, attended our **Online Teen Camp** for several days. At the online sessions of the camp program (photo,arts'n'crafts, secret forces, circus, teen time) the atmosphere was like in a real Bátor Tábor!

In the second half of the year, we created our GO! Online program, where we adapted our hospital program into an online environment. Our volunteers were waiting for the children in front of the monitors each week, GO! Box welcomed those interested with a play package renewed every month, and in the GO! Story frame Cimboras could create short story videos.

We also expected families from the **Bereavement Camp** with a game through a whole weekend in front of the monitors.

We created our **Online school program** especially to tackle problems caused by separation, the lack of joint and community experiences to classes who want to rediscover each other in the afternoon, or during homeroom class and experience again how good it is to be together again.















Please note that the videos are in Hungarian.

ONLINE PROGRAMS

In Czechia, Poland, Slovakia

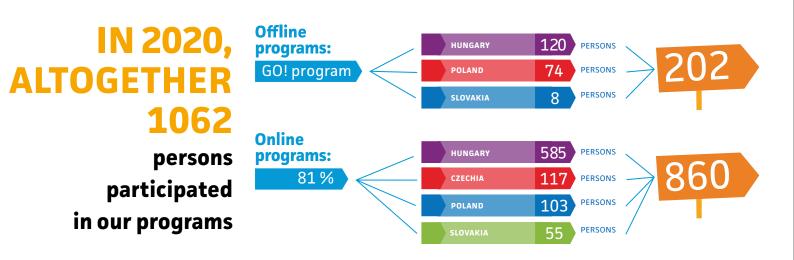
Our online programs created an opportunity to bring healing experiences through the monitors to severely ill children, whom so far we could not receive in our Hatvan in our international camps.

In Czechia, we offered a wide range of virtual programs to children affected by illness. In August and December, we also organized 2 one-week virtual camps, where campers and volunteers met every day (in the winter camp Explorers of the future every day after school) online. As a result, we could realize therapeutic recreation in high quality, even in front of the monitors. Besides, there were family games, a virtual bonfire, a camp dance, and in cooperation with Lego, there were programs where we built structures from Lego blocks together with the children.

The programs were mostly attended by children with muscular dystrophy and cystic fibrosis, suffering from oncological diseases and diabetes.

In Poland, we organized Online Family Programs. Besides our campers and their families, children suffering from oncological diseases or cystic fibrosis participated with their parents and siblings at the game. In December, we held Christmas Creative Workshops, where participants could make Christmas ornaments and could try themselves out in other handicrafts. The necessary materials for the workshop were provided by Paper Concept.

In **Slovakia**, our **Online Family Programs** were visited mostly by families where the child affected by disease had been in our Hatvan camp earlier.





Please note that the video is in Czech.



Please note that the video is in Polish.



Please note that the video is in Slovak.

WE ALSO GIVE COURAGE ONLINE!

Digital Bátor Tábor

In summer, we opened the gates of the **Digital Bátor Tábor**. We developed a page supported by IBM, Boston Scientific and the Wiener Städtische Versicherungsverein, which replicates the atmosphere of Bátor Tábor at home. On the website, visitors can get ideas for their evening talks, get to know new games, and we also present our methodology, i.e., therapeutic recreation.

#BraveAtHome LET'S WATCH

Our volunteers did not leave campers or the general public without games. In our video series entitled #BraveAtHome, volunteers presented new tricks, games, and experiments every week.

#WeGiveCourage

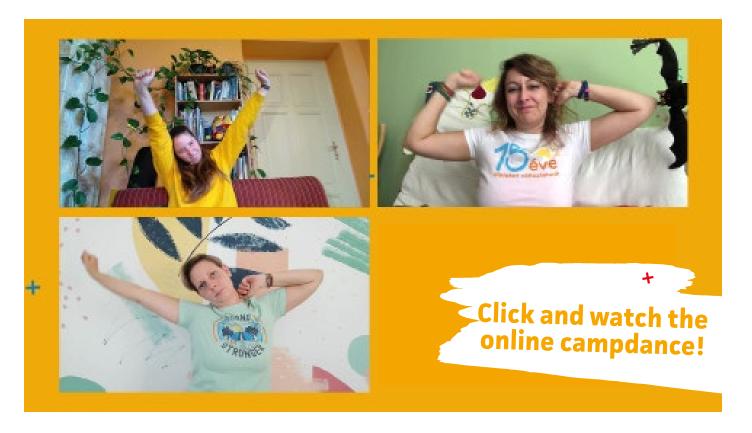
During the year, so that we can give courage to everybody among the insecurity surrounding us in the pandemic, we made several videos. We conveyed the message of our campers to health care workers,

our famous friends read out what courage means to children. We also presented our online camp dance, the music of which was let to us by Irie Maffia, and cimboras showed once again that Volunteering is a superpower.





Please note that the video is in Hungarian.



BESIDES OUR PROGRAMS

1%

We cover approximately one fifth of our operations from personal income tax 1% donations. In our 2020 campaign, we emphasized that our professional expertise in mental health preservation is of vital importance for severely ill children, who experience fear, insecurity, and loss of control due to isolation, and not for the first time. In our campaign, we managed to raise 138.5 million HUF from almost 21 thousand donors. Thank you very much!

RTL Klub Children's Day

We organized a Children's Day special in Fókusz Plusz on RTL Klub, where campers and volunteers told about Bátor Tábor in several reports, about their affirmative experiences in the camp and during the online programs. During the program, more than 20 thousand spectators thought they would like to support our mission, raising 11.1 million HUF in donations for the Foundation.

Contemporary Art Auction

We organized our 16th charity contemporary art auction in an unconventional manner. Guests could bid for the pieces of art online for a week, and they could see them in the building of Société



how everything he was given in the camp became part of his everyday life. At the online auction, 92 works were sold, which raised more than 60 million HUF for Bátor Tábor.

All in Challenge for Bátor Tábor

We organized the All in Challenge charity auction for the first time, where participants could bid for exclusive experiences, services, and design objects for a week. During the event, we raised a total of 43 thousand EUR for severely ill children.

Step Up! courage up into the skies

From September until the end of the year we asked our supporters in our campaign Step up! courage up into the skies to help us build a new high rope course in the camp. The ambassadors of the campaign, the Stepbuilders encouraged to support by taking up various challenges. By the end of the year, we reached our goal, 35 million HUF, of which 10 million was provided by E.ON to build the course, while Olympic champion Gergő Kiss supported as an ambassador that courage can reach into the skies again.



Please note that the video is in Hungarian.

Élménykülönítmény: Our charity sport community

During the year, 124 individual charity athletes and 13 teams in 35 offline or virtual competitions raised 17 million forints as donation for the campers of Bátor Tábor. In the summer, we launched our **Give me a 5!** campaign, in which we promoted charity sports in a social media challenge. 120 people participated in the campaign, raising almost 610 thousand HUF in their magical purple shirts.



Please note that the video is in Hungarian.

Donate a virtual brick!

To develop online programs and build up Digital Bátor Tábor, we asked our donors to contribute with the price of a virtual brick. During the campaign, our supporters contributed 6.4 million HUF so that we can bring the camp to homes.



OUR VALUES

Values we believe in and follow.





CAMPERS COME FIRST

Their interests and physical and emotional safety are the most important for us.



WE APPRECIATE YOU AND WHAT YOU DO FOR US

It wouldn't be the same without the support of our volunteers, donors like you.



TRANSPARENCY IS A MUST

We work with the highest level of transparency.



WE VALUE YOUR TRUST

We appreciate it and take good care of it. We are truly honored that so many families, donors, and volunteers trust us.



HELPING FEELS GOOD

There are many different ways to help, you just need to find which suits you best. You feel better if you give.



WE THINK IN THE LONG RUN

Sustainability and independence are fundamental in our functioning, in our decision-making, and in our use of energy resources.



PROFESSIONALISM IS ELEMENTAL IN OUR WORK PROCESS

High professional standards define our operations and our partnerships.



WE AIM TO DEVELOP AND IMPROVE CONSTANTLY

We are open to new solutions and consciously try to find innovative solutions.



WE ARE BETTER TOGETHER

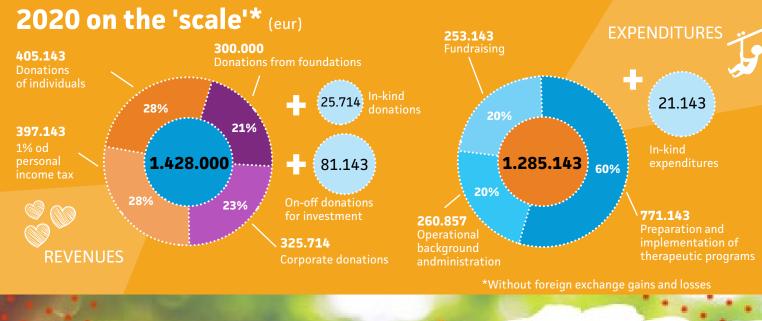
We believe in teamwork and in the power of community. We believe that diversity is a value, and we believe that diversity makes our community stronger.



WE TRY TO SHAPE THE WAY PEOPLETHINK

We believe that good deeds are contagious and what we do in camp will bring about changes beyond the gates of Bátor Tábor.







THANK YOU 2020 primary corporate donors **FOR JOINING US!**



OVER 60.000 EUR

GlaxoSmithKline Services Unlimited Newman's Own Foundation (US) Serious Fun Children's Network (AHITWC)

30,000-60,000 EUR

The Boston Scientific Foundation Abercrombie & Fitch (US) Rite Aid Foundation (US) Takeda (US) Union Bizotsító / Wiener Städtische

Versicherungsverein (AT) E.ON Hungária Energetikai Zrt.

VBE Bioenergy Europe Kft.

15.000-30.000 EUR

Aldi Magyarország Élelmiszer Bt. MERCK Vegyi és Gyógyszeripari Kereskedelmi Kft.

10.000-15.000 EUR

MASTER GOOD Termelő és Kereskedelmi Kft.

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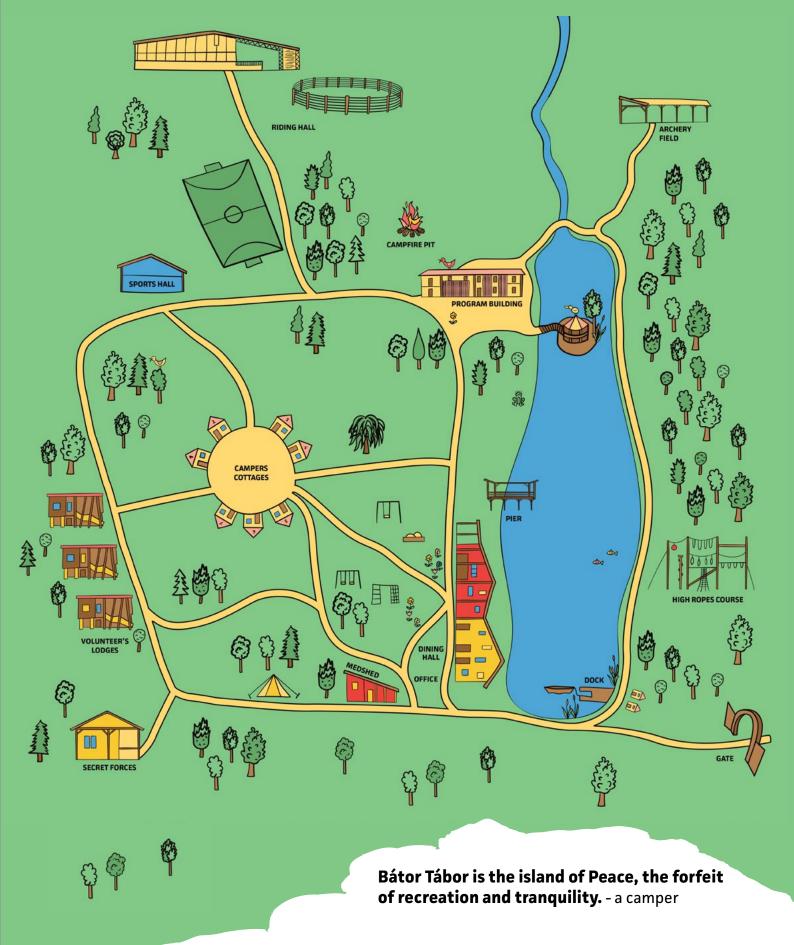
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